# STIFEL

# HEALTHCARE SERVICES & TECHNOLOGY

Market Update



### December 2020



#### **Healthcare Services & Technology Industry Practice**

The healthcare services and technology landscape is constantly shifting, driven by changes in regulations, reimbursement, and advancements in technology.

Stifel's Healthcare Services & Technology team works to stay abreast of these changes. Via years of experience, relationships, and recent mandates, our team provides thought leadership across a board range of healthcare sub-sectors, which is complimented by the firm's comprehensive set of strategic and financial products.

#### **Product Offering**



#### Stifel's Healthcare Services & Technology Team



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Select Recent Transactions

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Physician Groups

Hospital-Based

**Dental Services** 

Veterinary Services

Multi-Site

**Payor Services** 

Managed Care

PBMs

TPAs







As of November 30, 2020.



#### **Notable Data Driving Market Dynamics**

#### Market Observations - Providers & Related Services

# Outpatient visits have returned to pre-pandemic levels though there is variation between specialties

- Updated data show that overall outpatient visit counts per week now slightly exceed pre-pandemic levels, though variation by specialty remains, after visits to ambulatory providers dropped 58% the first week of April and experienced a rebound in May which plateaued by late June at around 10% below the baseline
- It is clear that the system is still working through some pent-up demand, especially as Medicare utilization outpaces commercial and Medicaid, but a return to prepandemic levels suggests a more stable environment going forward, potential future COVID-19 surges notwithstanding
- The question into 2021 is, once any pent-up demand dissipates, how significant an impact the decline in insured lives has on volumes. It is possible that a new baseline of just below pre-pandemic levels could be established while the economy recovers and individuals return to employersponsored coverage

## Percent change in visits from baseline, by specialty

Provider Specialty	June 14-20	July 26 - August 1	October 4- 10
Dermatology	1%	8%	17%
Adult Primary Care	(5%)	(2%)	13%
Ophthalmology	(5%)	(2%)	4%
Urology	(8%)	(8%)	4%
Surgery	(8%)	(9%)	3%
Obstetrics/Gynecology	(3%)	(5%)	0%
Oncology	(4%)	(3%)	0%
Pediatrics	(33%)	(26%)	(2%)
Rheumatology	1%	(8%)	(2%)
Orthopedics	(13%)	(18%)	(3%)
Endocrinology	(4%)	(6%)	(4%)
Gastroenterology	(13%)	(16%)	(5%)
Neurology	N/A	(17%)	(8%)
Allergy/Immunology	(11%)	(12%)	(10%)
Cardiology	(12%)	(15%)	(10%)
Behavioral Health	(17%)	(15%)	(14%)
Otolaryngology	(17%)	(17%)	(17%)
Pulmonology	(29%)	(29%)	(20%)

Source: Commonwealth Fund, October 2020, Baseline Week March 1-7.





#### Notable Recent Deal Activity

#### **October / November Transaction Highlights**

Date	Acquirer	Target	Target Description	Sector	Deal Metrics
11/20/20		ETINA ASSOCIATES OF SARASOTA	Provides retinal care and treatment for retinal diseases	HCS	Not disclosed
11/19/20	CLEARLAKE CAPITAL	Othrive Technology Division	Provides patient-to-payment healthcare solutions	HCIT	Not disclosed
11/18/20	SUN CAPITAL	Miami Beach Medical Group	Operates a medical and wellness center in South Florida	HCS	Not disclosed
11/18/20	SHORE Capital Partners	SThe Women's Health Group	Operates obstetrics and gynecology clinics in Colorado	HCS	Not disclosed
11/12/20	JAWS	CanoHealth	Owns and operates health care centers and pharmacies	HCS	Not disclosed
11/11/20		HOSPICE	Owns and operates hospice and palliative care centers	HCS	EV: \$192M EV / LTM Revenue : 3.4x
11/10/20	BainCapital	GHST @casetabs	Develops and markets ambulatory surgical center information management solutions	HCIT	Not disclosed
11/10/20	VARSITY HEALTHCARE PARTNERS	Partners First CARDIOLOGY	Operates as a cardiology-specific physician practice management company	HCS	Not disclosed
11/09/20	<b>CENTENE</b> <sup>®</sup> Corporation		Provides AI technology solutions to mine unstructured patient data	HCIT	Not disclosed

Note: Enterprise Value ("EV") defined as equity value plus debt less cash. Source: Company press releases, Bloomberg, FactSet, CapitalIQ, Mergermarket.





#### Notable Recent Deal Activity (cont.)

#### **October / November Transaction Highlights**

Date	Acquirer	Target	Target Description	Sector	Deal Metrics
10/30/20	Proue	Attentive Behavior Care	Provides mental health services to children	HCS	Not disclosed
10/28/20	Teleperformance	HealthAdvocate <sup>®</sup>	Health concierge and benefits solutions company	HCIT	EV: \$690M EV / LTM Revenue: 4.9x EV / LTM EBITDA: 13.8x
10/27/20	CAPITAL MANAGEMENT, L.P.		Owns and operates a network of dental labatories in North America	HCS	Not disclosed
10/23/20	3 RIVERS CAPITAL	WOUND CARE and HYPERBARICS	Provides outpatient wound care and hyperbaric oxygen therapy services	HCS	Not disclosed
10/20/20	Ridgemont EQUITY PARTNERS"	Anne Arundel DERMATOLOGY	Provides practice management services	HCS	Not disclosed
10/19/20	H. I. G.	ST. CROIX HOSPICE	Provides hospice programs for patients, families, and primary caregivers in Minnesota and Western Wisconsin	HCS	Not disclosed
10/19/20	LINDEN	VITAL CARE <sup>®</sup> Home Infusion Services	Owns and operates infusion therapy pharmacies	HCS	Not disclosed
10/14/20	k WellSky	CarePort	Develops care coordination software solutions to manage patients transitions	HCIT	EV: \$1,350M EV / LTM Revenue: 13.0x EV / LTM EBITDA: 21.1x
10/05/20	vss	PODIATRY GROWTH PARTNERS	Acquires and operates podiatry clinics	HCS	Not disclosed

Note: Enterprise Value ("EV") defined as equity value plus debt less cash. Source: Company press releases, Bloomberg, FactSet, CapitallQ, Mergermarket.



#### Notable Events and Trends

#### **Healthcare Services News**

- As Supreme Court Weighs Obamacare, Health Insurers See Law's Survival. The health insurance industry doesn't see the U.S. Supreme Court overturning the entire Affordable Care Act and leaving tens of millions of Americans without medical coverage
- **COVID-19 and the ACA Will Dominate Biden's Early Regulatory Agenda**. Now that President-Elect Joe Biden has been declared the winner of the election, he is making the transition from campaigning on healthcare issues to governing
- **U.S. Physicians Split on Future of Payer Landscape.** A new survey of U.S. physicians shows that they have differing views on how the payer market needs to evolve, but a vast majority agree that affordable insurance is necessary to provide access to high-quality care while reducing costs
- Healthcare M&A value surges in Q3 as large transactions resurrect dealmaking. The aggregate value for healthcare M&A increased sharply in the third quarter, both compared to the first half of the year and the year-ago period, as three deals crossed the \$15 billion mark. Aggregate transaction value was \$92.71 billion in the third quarter, compared to \$12.26 billion in the second quarter and \$26.19 billion in the year-ago quarter

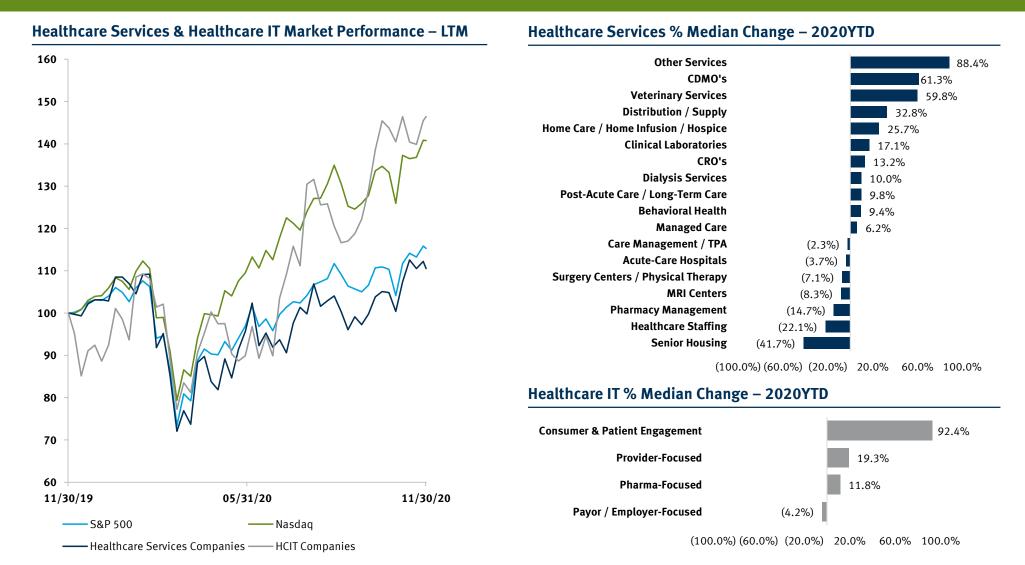
#### **Healthcare IT News**

- Digital Disruption of Healthcare Continues. All players across healthcare, providers, payors and pharma, are now including digital as a cornerstone of their strategy. Recent notable deals include Centene's acquisition of Apixio, and Providence St. Joseph combining 9 investments into Tegria
- SPACs Actively Looking in HCIT. Healthcare Services and Healthcare IT businesses haare seeing interest Special Purpose Acquisition Companies ("SPACs") with several recent announced deals including HIMS, Clover Health, Uphealth/Cloudbreak, Multiplan and SOC Telemed
- Convergence in telehealth, remote monitoring and online coaching. The Teladoc Livongo transaction was the most prominent example of the ongoing convergence of technology services and diagnostic solutions to provide total virtual care with depth in specific conditions

Source: Company press releases, Bloomberg, FactSet, CapitalIQ, Mergermarket.



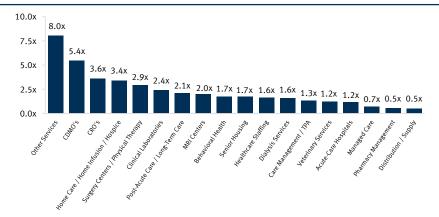
#### **Equity Performance for Select Sector Participants**



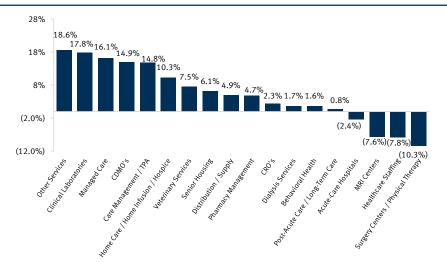
Source: CapIQ, FactSet and company filings as of November 30, 2020.



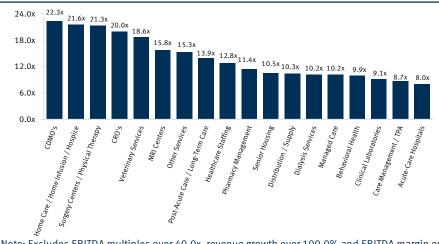
#### **Healthcare Services 2020E Revenue Multiples**



#### Healthcare Services 2020E Revenue Growth

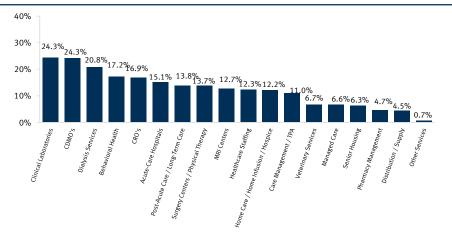


#### Healthcare Services 2020E EBITDA Multiples

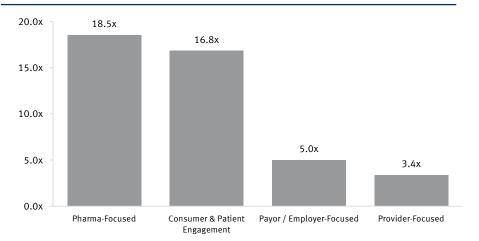


Note: Excludes EBITDA multiples over 40.0x, revenue growth over 100.0% and EBITDA margin over 50.0%. Source: CapIQ, FactSet and company filings as of November 30, 2020.

#### Healthcare Services 2020E EBITDA Margin



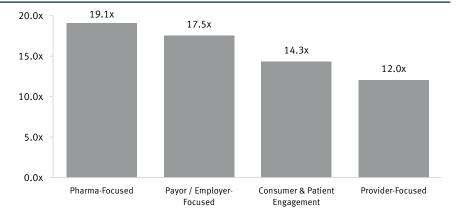
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#### Healthcare IT 2020E Revenue Multiples

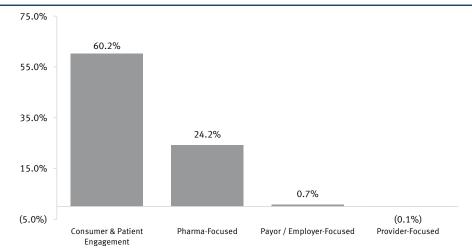
#### Healthcare IT 2020E EBITDA Multiples

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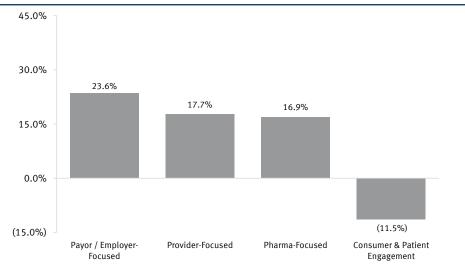


Note: Excludes EBITDA multiples over 40.0x, revenue growth over 100.0% and EBITDA margin over 50.0%. Source: CapIQ, FactSet and company filings as of November 30, 2020.

#### Healthcare IT 2020E Revenue Growth



#### Healthcare IT 2020E EBITDA Margin



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